

GBP VERIFICATION FOR BOTOX CALGARY



CASE STUDY – Google Business Profile

THE CHALLENGE BOTOX CALGARY FACED

ERROR

ERROR

ERROR

ERROR



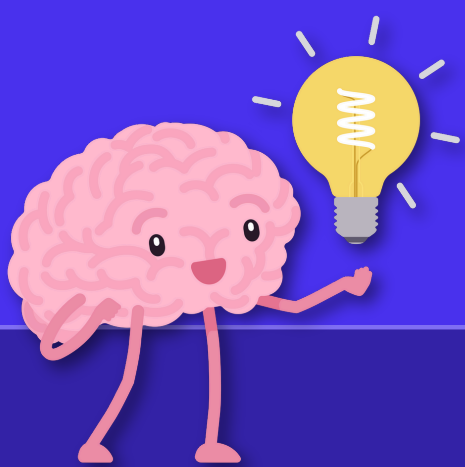
Client Overview:

Botox Calgary is a service-based business **without a physical storefront**. They faced challenges verifying their Google Business Profile (GMB) due to the **absence of a traditional business address**, making it difficult to establish their presence on Google Maps.

Challenges:

- Lack of a physical store.
- Previous failed attempts to verify the GMB using standard methods.
- Risk of losing potential customers due to a non-verified listing.





SOLUTION AND RESULTS



THE SOLUTION

- **1. Google Guidelines Compliance:**
 - We ensured that Botox Calgary met all of Google's policies by verifying their service-based nature and preparing necessary documentation.
- **2. Legitimacy Validation:**
 - We utilized alternative documents, such as business licenses, service agreements, and online presence evidence (e.g., website and social media). These assets were meticulously aligned with Google's requirements.
- **3. Proprietary Techniques:**
 - Enc Our expertise in GBP verification allowed us to apply unique methods that adhere to Google's rules while expediting the process. This included creating a detailed service area business (SAB) profile and leveraging our internal tools for accurate validation.

RESULTS

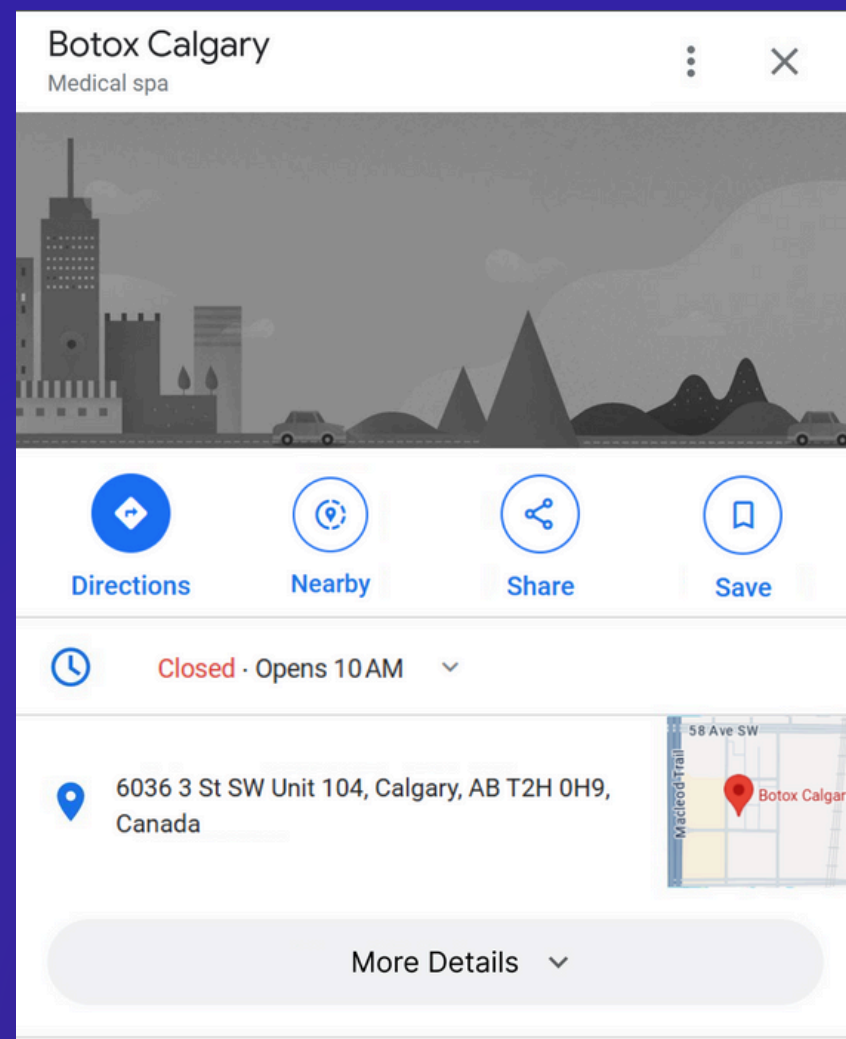
- **1. Increased Visibility:**
 - The verified GBP significantly improved Botox Calgary's online presence in local searches.
- **2. Boosted Credibility:**
 - Verification enhanced trust and legitimacy, attracting more potential clients.
- **3. Higher Engagement:**
 - The profile witnessed a surge in customer inquiries, laying the groundwork for sustained local SEO success.



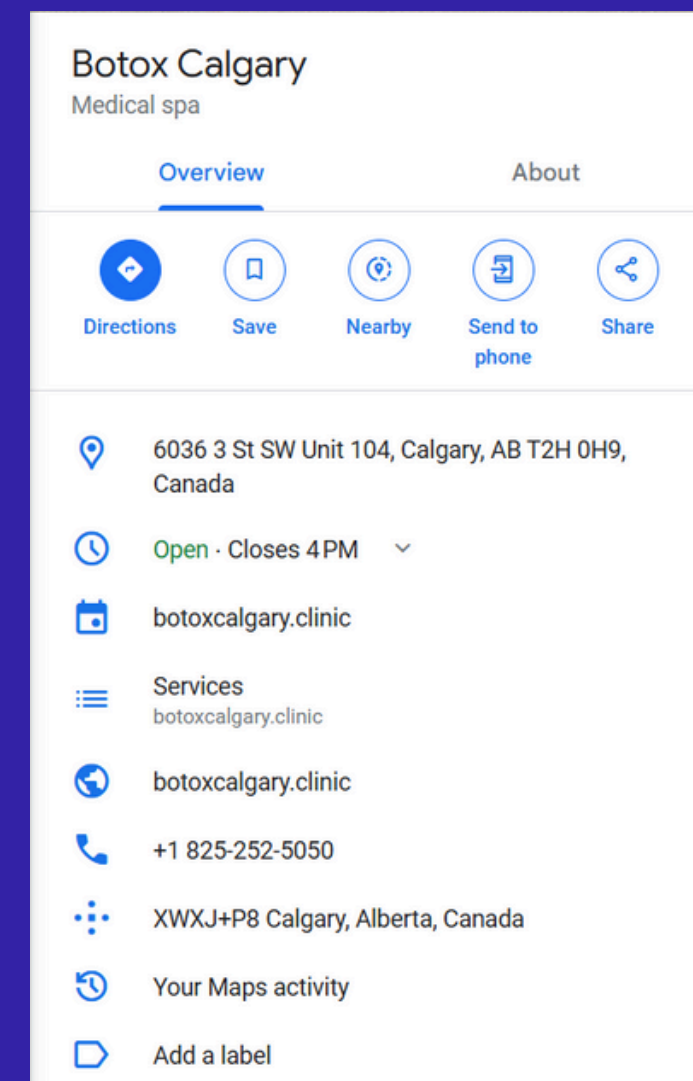
BEFORE AND AFTER GMB

FOR BOTOX CALGARY

BEFORE OPTIMIZATION



AFTER OPTIMIZATION





TESTIMONIAL →

"SEOzeni made it happen! They verified my GBP and optimized it perfectly. Now, my business ranks locally, and inquiries are pouring in. Highly recommend!"

– Owner, Botox Calgary



WANT TO GROW YOUR LOCAL BUSINESS? OPTIMIZE YOUR GOOGLE BUSINESS PROFILE WITH SEOZENI!

CONTACT



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SKYPE

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qbCz2rHyKHVI](https://join.skype.com/invite/qbCz2rHyKHVI)



TELEGRAM

<https://t.me/seozeni>

